

For Immediate Release March 12, 2014 Contact: Michele Sharp
Director of Communications and Public Affairs
(203) 294-7213
Sharp@chime.org

Hospital Jobs Produce Connecticut Jobs

WALLINGFORD – The Connecticut Hospital Association is pleased to release a new video, <u>Hospital Jobs Produce Connecticut Jobs</u>. The video highlights the great jobs provided by Connecticut hospitals. Connecticut hospitals employ more than 55,000 people, and each hospital job generates another job outside the hospital. That's 111,000 Connecticut jobs. The video is part of CHA's Care We Can Count On campaign.

Care We Can Count On was created to share stories about the excellent care provided by Connecticut hospitals. Radio ads can be heard on stations across the state, digital ads are running on various news sites, and a website, www.CareWeCanCountOn.org, features information about how hospitals benefit their communities and the economy.

CHA wishes to thank the nurses, doctors, patients, and hospital volunteers who have contributed their voices to this campaign. We encourage you to follow CHA and receive the latest hospital news on Facebook and Twitter.

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About CHA

The Connecticut Hospital Association has been dedicated to serving Connecticut's hospitals since 1919. Through state and federal advocacy, CHA represents the interests of Connecticut's hospitals on key healthcare issues in the areas of quality and patient safety, access and coverage, workforce, community health, diversity, and hospital reimbursement.